

STAGEBRIDGE

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I. General Information

Mission and History

Stagebridge's mission is to transform the lives of older adults and their communities through the performing arts. Founded in 1978 by Dr. Stuart Kandell, Stagebridge is the nation's oldest senior theatre and an award-winning pioneer in the field of Creative Aging. We are fundamentally transforming perceptions of aging from the traditional view of inevitable decline to an image, and the reality, of continuous growth and creative expansion.

We offer professionally led, participatory arts programs for older adults, intergenerational education programs for elementary students, outreach performances and workshops to active and frail seniors, as well as training programs for health and service providers utilizing the arts.

Stagebridge demonstrates, in action, the many ways in which elders improve and enrich our culture and our communities. And we are nationally recognized as a leader in healthy aging.

Stagebridge was the 2009 winner of the American Society on Aging/MetLife MindAlert Award, the 2013 winner of MetLife's Creative Aging Award, and has been featured in regional and national media sources including The Huffington Post, American Theatre, the Washington Post, Oakland Magazine, AARP Magazine, and the Oakland Tribune, among numerous other sources.

Annual Budget

\$500,000

Sources of Revenue

Grants 53%, Tuition/earned income 37%, Individual donations 10%

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Organizational structure

Stagebridge has an Executive Director, five administrative staff members, 31 teaching artists, and six board members.

The Board focuses on a combination of policy setting, fundraising, and fiscal management issues related to Stagebridge. It oversees the performance of the Executive Director with whom it partners closely; the Executive Director supervises the staff.

II. Information on Stagebridge's Board of Directors

Board Duties and Roles

- To work to fulfill the mission and vision of the organization
- To ensure the fiscal sustainability of Stagebridge
- To partner with the Executive Director in fundraising activities
- To interpret the organization's work and values to the community, represent the organization, and act as ambassadors
- To look to the future and keep informed of issues and trends that may affect the mission and organizational health of Stagebridge
- To make decisions based on knowledge of community needs, best practices and in accordance with mission
- To participate and take responsibility for making decisions on issues, policies and other governance matters
- To work in good faith with staff and other board members as partners towards achievement of goals
- To encourage thoughtful deliberation, incorporating a diversity of viewpoints

Time commitment

Board members are expected to serve for a minimum of one three-year term, and are expected to attend/participate in:

- Six monthly board meetings (usually the second Tuesday of each month from 6:30-8:00 pm at Stagebridge's office) plus an annual retreat
- Actively participate in fundraising activities and cultivation events
- Participate in committees as the need arise

Financial/fundraising commitment

- Board members are expected to make an annual contribution to Stagebridge that is personally meaningful for them. Stagebridge should also be one of the top three charities that you support each year
- Board members are expected to utilize their personal and professional networks to raise funds and introduce people each year to Stagebridge
- Other expenses for event-related activities range from \$50-100/year

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Required skills, expertise and abilities

- Strong strategic thinking and reasoning
- Interest in supporting the performing arts for older adults
- Excellent evaluative skills
- Sophisticated interpersonal skills
- Honesty, integrity and respect for fellow board members
- Leadership experience within professional or volunteer work
- Strong personal/professional/community network and willingness to connect Stagebridge to that network

Current priorities for recruitment:

- We welcome new members from all kinds of professional and personal backgrounds and embrace diversity on our board and in the workplace
- We have a particular need for candidates with expertise in fiscal management, fundraising, local politics, and marketing/PR

Benefits of Board Service

- The opportunity to practice leadership skills in a creative environment, and, strengthen skill development in specific areas via committee service
- An opportunity to be part of an exciting organization that promotes healthy aging
- Satisfaction gained from seeing the work of the organization flourish under the Board's governance and care
- Inspiration from interacting with other leaders in a thriving organization

Board Candidate Selection Process

Candidate Application - The candidate sends their resume and application to director@stagebridge.org; both will be circulated amongst the Board for review

Initial Meetings/Interviews - The candidate meets with 1-2 board members and Stagebridge's Executive Director, as schedules allow

Candidate attends Board Meeting - If the application is approved, the Board invites the candidate to attend a Board Meeting as a guest where the candidate and Board conduct a "mutual interview" during the meeting

Board votes on candidate - After the meeting, the Board votes on whether to offer the candidate membership followed by notifying the candidate of their status within two weeks

Orientation of new Board Member - If the candidate is invited to join the Board and accepts, orientation should take place within one month of notification

Once the candidate becomes a board member, he/she will be asked to sign a Board Membership Agreement that stipulates the Board Duties and Roles during their service on the Board

For more information on Stagebridge, please visit www.stagebridge.org, or contact us at (510) 444-4755 or director@stagebridge.org

